

NEKO waterless solution

Challenging Traditional Methods



MedChain PTE LTD, Singapore

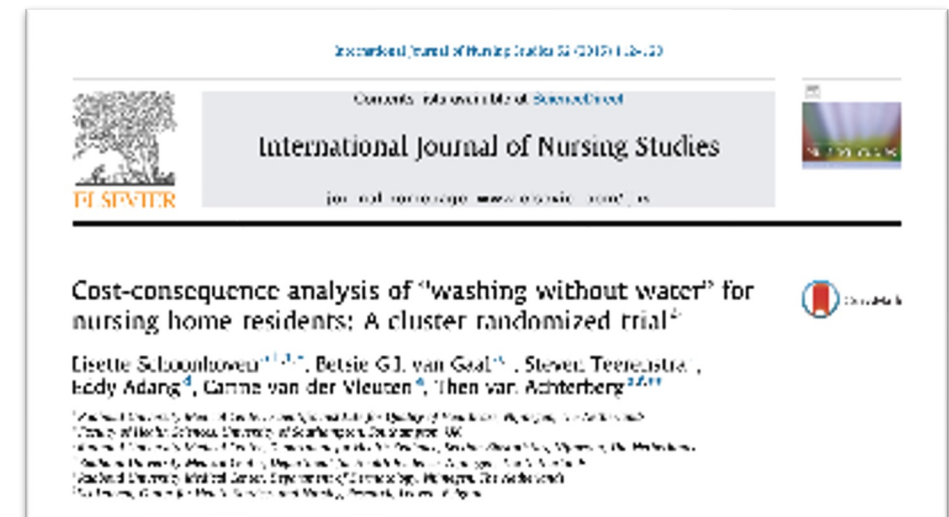
Assisting patients with personal hygiene



Assisting patients with bathing is a fundamental aspect in maintaining the patients hygiene. There are two options for performing bed baths. One is using disposable wipes and the other is tradition soap in water



Original interest in waterless bathing came from a lecture on a study undertaken in nursing homes in the Netherlands which focused on “washing without water” which was considered a **more efficient alternative to traditional bed bathing.**





Traditional Water Bathing

Generally requires:

- Water
- Soap/Cleansing product
- Basins (either reusable plastic/stainless steel or more commonly pulp/disposable ones)
- Dry Wipes/Wash cloths
- Towels
- +/- Items to shampoo hair





Waterless Bathing

Generally requires:

- Single use disposable wipes, cloths, gloves or mitts in simple step.
- +/- items to shampoo hair

Basins - a potential source of infection

Prospective study at 3 acute hospitals, 92 bath basins, including basins from 3 intensive care units (ICU's).

Bacteria grew in 98% of samples

Organisms with the highest positive rates of growth:

- Enterococci (54%) – VRE (13%)
- Gram-negative organisms (32%)
- Staphylococcus aureus (23%) – methicillin-resistant S aureus (8%)
- Pseudomonas aeruginosa (5%)
- Candida albicans (3%)





NEKO delivers 2 step body wash
in

a single pack of 6 self-foaming cloths & 6 cleansing cloths.

No need to spend time gathering supplies.



STEP 1

SELF-FOAMING CLOTH with balanced pH



STEP 2

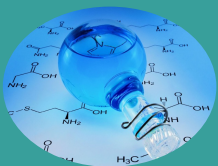
CLEANSING CLOTH with enriched formula

+ Caps for waterless hair wash



Features of NEKO

NEKO washing towels come in an array of resealable package counts



Chemical-free Ingredients

Contains vitamin E,
Aloe Vera extract and
Cucumber extract
allowing for chemical-
free moisturizing.



Environmentally Friendly

Cloths are made of
100% viscose that can
naturally decompose
and is environmentally
friendly



pH - balanced

Sheets with a
balanced PH are
especially important to
patients suffering for
pH hypersensitivity

Benefits are two fold for staff and patients.

A time in motion study comparing traditional bed bathing vs. waterless bathing found that **staff saved 40 minutes -> delivering care to 6 patients.**

Not only did it increase operational efficiency, but

- the waterless bathing experience was **preferred by patients**
- **improved practice of staff** undertaking whole body bed bathing due to **simple convenient packaging format**

GENERATES COST SAVINGS

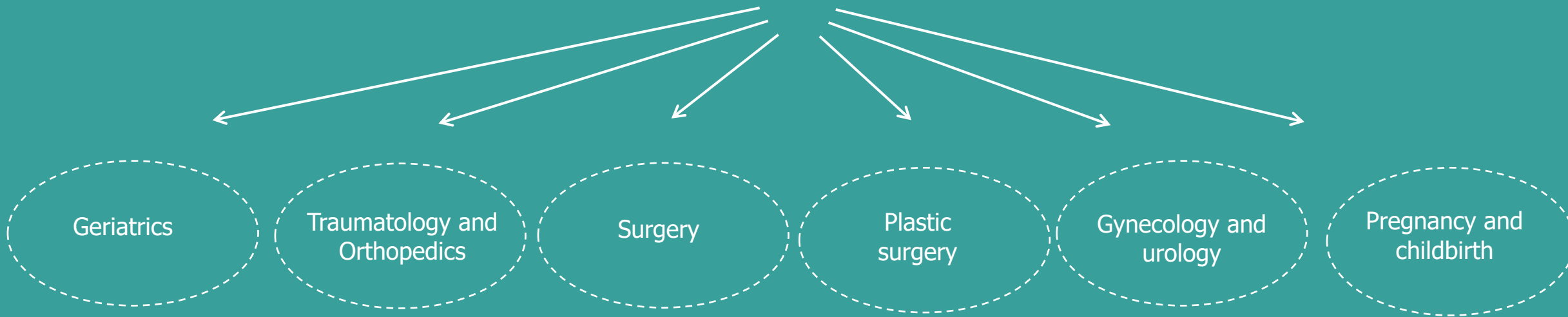


SAVES TIME





NEKO waterless solution Strategic Distinctiveness.



2 steps for fresh and clean skin with “just after shower” feeling

1



SELF-FOAMING CLOTH
with neutral PH



2



CLEANSING CLOTH
with enriched formula



NEKO. Cares for patients skin.

Ingredients	Skin effect
Disodium EDTA	The component has a cleansing effect, does not irritate the skin, conditions and has an antistatic effect
Dimethicon	The ingredient fills the space between the hardened flakes of the epidermis and forms a barrier on the skin to maintain hydration
Sodium Lauroyl Sarcosinate	Is a new generation component providing deep cleansing.
Cetylpyridinium Chloride	The component has antimicrobial, antifungal, antiviral effect
PEG-40 Hydrogenated Castor Oil	The natural component restores the natural moisture level of the skin, softens the skin and has an anti-seborrheic effect.
Vitamin E	Among the most important vitamins, improves the skin's ability to keep moisture and absorb oxygen, stimulates blood circulation in the skin
Phenoxyethanol	Antiseptic with bactericidal effect.
Cucumber water	The herbal extract improves skin healing and water-lipid metabolism; refreshes skin, increases its tone
Aloe Vera leaf extract	A herbal extract with a variety of biological effects — from the healing of tissues and wounds to the active antibacterial effect. The polysaccharide foil attracts water molecules at the same time preventing the evaporation of moisture.



Assortment NEKO

- 6 Foaming Cloths / 6 Cleansing Cloths per pack
- Extra thick towel 100% viscose / non-stretchable
- Towel size 20*35 cm
- 36 months shelf live



NEKO package: two compartment packaging with double side zip-lock

Front design



Inside design



Testimonial



THE CARDIAC CENTRE PTE LTD

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TESTIMONIAL

NEKO 2 Step Body Wash wipes are amazing. I am a doctor and these are one of the best bath wipes I have ever used when I am unable to shower. The wipe cleanses the body well and more importantly does not irritate sensitive skin. No rinsing is needed, not overly wet, and no residue is left on the skin. There is a light scent, like a cross between Aloe and Cucumber which is delightful and soothing. I would highly recommend it to medical personnel as it makes cleansing much easier.

Dr Leslie Lam
The Cardiac Centre

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Dr Lam Leslie

Cardiologist

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SPECIALTY

Cardiology

GENDER

Male

LANGUAGES

Cantonese, English

INSURANCE PANEL ⓘ

HSBC Life

Global Markets



THANK YOU



MedChain PTE LTD, Singapore

NEKO

washing towels

